

IAAF ROAD RACE LABELS

2011 REGULATIONS

1. General Principles

1.1 Each year, the IAAF will award to leading Road Races in the World, which fulfil the required criteria and submit an application, a designation referred to as an IAAF Road Race Label.

1.2 Races will be divided into three categories:

1.2.1 Marathons

Races run over the Marathon distance; mixed mass participation races having an international elite field of at least 5 different nationalities between the men and women – see §4.2; mixed elite invitational races staged over the Marathon distance with an international elite field of at least 5 different nationalities between men and women and single gender elite invitational races staged over the Marathon distance with an international elite field of at least 5 different nationalities

1.2.2 Half Marathons

Races run over the Half Marathon distance; mixed mass participation races having an international elite field of at least 5 different nationalities between the men and women – see §4.2; mixed elite invitational races staged over the Half Marathon distance with an international elite field of at least 5 different nationalities between men and women and single gender elite invitational races staged over the Half Marathon distance with an international elite field of at least 5 different nationalities

1.2.3 Other races

Under this category, will be included mixed mass participation races having an international elite field of at least 5 different nationalities between the men and women – see §4.2; mixed elite invitational races with an international elite field of at least 5 different nationalities between men and women and single gender elite invitational races with an international elite field of at least 5 different nationalities which are staged:

- over other “official distances” for which World Records are recognised (see IAAF Rule 261): 10Km – 15Km – 20Km – 25Km - 30Km – 100Km

- “classical races” over non standard distances (Paris – Versailles over 17.6 Km for example)

1.3 For each of these three categories, there will be 3 levels of label:

- IAAF Gold Label
- IAAF Silver Label
- IAAF Bronze Label

1.4 **Conditions**

The conditions to fulfil in order to obtain an IAAF Road Race Label are defined in the clauses hereafter and in IAAF Rule 240

1.5 **Rights**

The races awarded an IAAF Road Race Label will have the right to

- display the IAAF flag at their race course
- use the relevant IAAF Road Race Label logo for all promotional purposes related to the race
- display an IAAF board (or banners) in the final 100 metres of the course approaching the finish line area in the format supplied by IAAF HQ
- include the relevant IAAF Road Race Label logo on all printed material (press bulletins, leaflets, start list, programmes, results ...)

1.6 **IAAF Observers**

1.6.1 IAAF may nominate one or several observers to attend races that have applied for or been awarded an IAAF Label. The observer(s) will also be available to assist the race organisation if such assistance is requested by the Race Director.

1.6.2 IAAF will pay for the travel of this (these) observer(s); the Race organisation will pay his (their) on-site accommodation, meals and local transport.

1.6.3 The Race Organisation shall provide all necessary passes and accreditation to give access to the requested operational areas and generally facilitate the work of the observer.

1.7 **Report – Evaluation**

1.7.1 The Race Director and the IAAF observer(s) (if relevant) shall each complete a report form and return this form to the IAAF no later than 30 days after the race.

1.7.2 The analysis of these reports will assist in the evaluation process.

1.7.3 IAAF will send to the Race Director a copy of the report completed by the IAAF observer(s)

1.8 **These Regulations may be amended every year by the IAAF.**

2. Application Procedure

- 2.1 Applications for an IAAF Road Race Label may be submitted by Race Directors of races that comply with the conditions mentioned in these Rules (and annexed documents) and this may include IAAF Member Federations (MF) who are organisers of races
- 2.2 Races should submit their Applications (on the appropriate form) for an IAAF Label to the MF of the country in which the race is staged, with a simultaneous copy to IAAF headquarters. The MF shall countersign the application and forward to the IAAF as soon as possible after receipt (and no later than the deadline set by the IAAF, see 2.6 below). * to be deleted
The MF shall notify the IAAF of its motives in cases where an Application is not signed and advise the IAAF of any material factors that it believes may invalidate the Application. add*
- 2.3 The acceptance or rejection of the Application is at the sole discretion of the IAAF and will be based on the Race fulfilling all of the criteria laid out in these Regulations.
- 2.4 Applications will only be accepted from Races that have been contested for at least two (2) editions prior to the date of application.
- 2.5 The relevant IAAF Label will be granted for one year.
- 2.6 Applications will be evaluated twice yearly: races held from January to June inclusive will be evaluated during August, with Applications received no later than 15 August 2008 and races held from July to December inclusive will be evaluated during December, with Applications to be received by the IAAF no later than 15 December 2008.

3. Technical Requirements

3.1 Organisation

3.1.1 Races shall be organised in accordance with the IAAF Competition Rules and those of the national IAAF Member, particularly with regard to the health and safety of participants and officials.

3.1.2 Races shall be organised in compliance with all local laws and byelaws

3.2 Measurement

3.2.1 Courses must have been measured within the 5 years preceding the race by an IAAF/AIMS "A" or "B" Course Measurer and an International Measurement Certificate issued by the International Measurement Administrator unless the course has undergone modifications since the

last measurement, in which case a new measurement must be made. The IAAF observer or other suitably qualified person with a copy of the documentation detailing the officially measured course should ride in the lead vehicle during the competition to ensure that the course run by the athletes conforms to the course measured and documented by the official measurer.

- 3.2.2 In the case of separate men's and women's races, a certified measurer or other suitably qualified person (see 3.2.1 above) should be in the lead vehicle for each race.

3.3 Road Closures

- 3.3.1 The whole course must be closed to vehicular traffic, with the exclusion of official vehicles, for the duration of the event until the published cut-off time. The Start will be traffic free until the last runner has started and the Finish will be traffic free until the last runner finishes or the cut-off time is reached.
- 3.3.2 In the case of dual carriageways, only the carriageway on which the participants will run need be closed to vehicular traffic
- 3.3.3 The safety of all runners is paramount; therefore police and/or traffic controllers must be present at all intersections.

3.4 Timing

- 3.4.1 Races must provide full electronic timing by use of active or passive transponders. Real time splits and final results should be made available to media, spectators and online.
- 3.4.2 A Clock Car shall precede the race leaders indicating the time elapsed since the start of the race; in the event of mixed races, a Clock Car should precede both Men and Women race leaders.

3.5 Video Screen

Where possible, all races shall provide a large screen near the finish area or in another appropriate position to enable spectators and media to follow the race; if this is not possible, media must be provided with TV monitors to enable them to follow the race in a dedicated media area for Silver Label races. All Gold Label races are required to have a large screen.

3.6 Data Processing and Results

- 3.6.1 Races will have a full data processing service, as needed to fulfil the requirements mentioned in 3.4 regarding the timely provision of results.
- 3.6.2 Races must submit to the IAAF, within 24 hours, the official results of the competition for the top 20 male and top 20 female finishers, by email in

an approved format (Excel spreadsheet or CSV, or similar) to editor@iaaf.org

- 3.6.3 Official Results for all participants should be made available on the race's website within the shortest possible time commensurate with accuracy.

4. Athletes

4.1 International Field

Races must have an 'international elite field' with a minimum of five men and five women engaged and participating in the competition as 'elite' runners in the relevant Label category as defined in §4.2 hereunder of at least 5 different nationalities (nota: this could be, for example, elite men from 3 countries and elite women from 2 for mixed gender races).

Single gender elite invitational races shall have at least five men or five women in the relevant elite athlete category representing at least 5 different nationalities.

4.2 Elite Runners

4.2.1 IAAF Gold Label races: To qualify as Gold level elite runners, athletes must have recorded a performance of a level determined by the IAAF in the 36 month period preceding the competition, OR have finished in the first 20 places in the most recent edition of the IAAF World Championships, World Half Marathon Championships or Olympic Games Marathons. For 2011 these times are considered to be:

- Marathon: Men: 2:10:30 and Women: 2:28:00;
- Half Marathon: Men: 1:01:30 and Women: 1:11:00;
- 10km: Men: 28:10 and Women: 32:10

4.2.2 IAAF Silver Label races: To qualify as Silver level elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the 36 month period preceding the competition. For 2011 these times are considered to be:

- Marathon: Men: 2:12:00 and Women: 2:32:00;
- Half Marathon: Men: 1:02:30 and Women: 1:12:00;
- 10km: Men: 28:40 and Women: 32:50

4.2.3 IAAF Bronze Label Races: To qualify as Bronze level elite runners, athletes must have recorded a performance of a level determined annually by the IAAF in the 36 month period preceding the competition. For 2011 these times are considered to be:- Marathon: Men 2:16:00 and Women 2:38:00

- Half Marathon: Men 1:04:00 and Women 1:15:00
- 10K: Men 29:30 and Women 37:00

4.2.4 The IAAF shall publish a list of qualifying athletes for IAAF Gold, Silver and Bronze Label Race categories in the IAAF Label Road Races

Downloads section of the IAAF web site and this will be regularly updated.

Athletes not mentioned in these lists but who have proven performances at the relevant level achieved during the 36 months time period shall also be considered as qualifying athletes for the purposes of these Regulations. Race Organisers should note that the performance does NOT refer to an athlete's Personal Best, which may have been recorded well outside the qualifying period.

- 4.2.5 Race Directors may only conduct negotiations for the appearance and promotion of athletes from abroad:
- through the Athletes' Member Federation;
 - directly with the Athletes (in this case, formal invitations shall be made through relevant National Federations);
 - through duly authorised Athletes' Representatives (ARs)
- 4.2.6 Race Organisers, the Athlete and the AR where applicable, must respect the terms of the contracts between them, which shall be established in good faith by both parties in compliance with IAAF rules governing International Competition and any applicable laws of the host country of the event.
- 4.2.7 Organisers shall pay all sums due to the contracted athletes for reimbursement of expenses and appearance fees and any prize monies and bonus awards within the period of time specified within the contract. As a general rule all travel expenses shall be paid upon the athlete's arrival at the race venue and no later than the day before the athlete's departure from the race venue.
- 4.2.8 Appearance Fees, Prize money and any Performance Bonuses shall be paid no later than 60 days after the Organiser's receipt of confirmation that any anti-doping controls conducted at the race are negative unless otherwise agreed in writing in the contract with the athlete.
- 4.2.9 The contract between the Athlete and the Organiser shall mention any withholding taxes in respect of appearance fees, prize monies or bonuses that may be levied by the fiscal authorities of the country hosting the race. The Organiser shall in due course supply the Athlete or their AR with the relevant document from the fiscal authorities certifying that any such charges have been duly paid.

5. Health and Safety - Medical and Doping Requirements

- 5.1 The Race Director shall implement the requirements defined in the specific IAAF Road Race Regulations. A report should be available for inspection and should take into account local legislation. The availability of medical services shall be commensurate with the number of participants in the race and the prevailing

weather conditions; special provision shall be made in the event of unexpectedly severe weather conditions to ensure the comfort and safety of participants.

5.2 Doping Controls

5.2.1 All tests shall be conducted in accordance with IAAF Anti-Doping Regulations **at the expense of the Race Organiser;**

The minimum number of samples to be collected shall be:

- IAAF Gold Label Races: 12 samples for mixed races (6 Women and 6 Men) or 6 samples for single gender races

- IAAF Silver Label Races: 6 samples (3 women and 3 men) for mixed races or 3 samples for single gender races;

- IAAF Bronze Label Races: 4 samples for mixed races (2 men and 2 women) or 2 samples for single gender races.

5.2.2 **EPO testing shall be conducted on all samples in accordance with the IAAF Protocol in force at the time of the race.**

5.2.3 IAAF Anti-Doping Regulations shall be strictly observed. The facilities available at the doping control station must meet the minimum requirements laid down in the relevant IAAF Procedural Regulations

5.2.4 The doping samples shall be analysed by a WADA accredited laboratory, as advised by the IAAF Medical and Anti-Doping Department.

5.2.5 Additional doping tests shall be conducted:

- systematically when a World and/or an Area Record is broken or equalled;

- when requested by any Athlete who has broken a National Record (at the athlete's expense).

5.3 Races must respect all national and local laws and by-laws and co-operate fully with local authorities, police and health administrations to ensure the smooth conduct of the race, the security of all participants and the minimum disruption to local residents.

6. Media and Promotional Requirements

The services to be provided to the press and photographers shall include the minimum requirements below:

6.1 Gold Label Races:

Media Centre	Commentator Information System +/-or TV monitors + Broadband Internet connection for media in a dedicated and restricted area
Results service	Individual delivery of results (paper) of top twenty finishers (male and female)
Internet / Web	Dedicated web site with start-lists and live results in language of the host country and English, with more languages when possible
Press conferences	Minimum 3 pre and post event

6.2 Silver Label Races

Media Centre	TV monitors + Internet connections for media in dedicated and restricted area
Results service	Individual delivery of results (paper) of top twenty finishers (male and female)
Internet / Web	Dedicated web site with start-lists and live results in language of the host country and English
Press conferences	Minimum 1 pre and 1 post event

6.3 Bronze Label Races

Media Centre	Dedicated and restricted access working area for media, internet access where possible
Results service	Individual delivery of results (paper) of top ten finishers (male and female)
Internet / Web	Dedicated web site in language of the host country and English
Press conferences	Minimum 1 pre/post event

7. Broadcast Requirements

7.1 All races applying for an IAAF Road Race Label shall endeavour to achieve the widest possible television coverage of the race.

This shall include: live domestic coverage of at least 2 hours for a Marathon (and pro-rata for shorter events) and broadcast (live, delayed or highlights) and/or free streaming Internet coverage of the full race to broadcast standard that is available free of charge to international visitors and where usage is authenticated by audited statistics (example: Hitbox or other industry standard auditing).

7.1.2 Gold Label Races must be able to document full coverage of the race as above in at least five different countries by supplying details of at least five international broadcasters distributing the race coverage

7.1.3 Silver Label Races must be able to document domestic TV coverage of the full race by a national TV channel.

7.1.3 Bronze Label Races should, where possible, make available highlights of their event to national TV broadcasters

7.2 Each IAAF Label Road Race shall provide the IAAF with a broadcast quality tape of the competition as soon as possible after the end of the competition on: **Beta SP, Digibeta, DVcam or MiniDV, to full broadcast quality in PAL or NTSC coding** and allow the IAAF to use, free of royalties, up to five minutes footage. Upon request, IAAF will pay the cost of copying of the original broadcast tape and the cost of shipping by international courier. **Tapes must be despatched to IAAF Headquarters no later than 15 days after the competition.** Races shall inform IAAF of any restrictive rights governing use of the highlights (permitted length and eventual delay following original broadcast by the rights holders) when submitting the Application Form for an IAAF Road Race Label.

8. Insurance

The Race Director shall subscribe to an appropriate third party liability insurance policy to cover the risks for which the race organisation may be retained liable, including any accident which might occur to athletes and officials.

9. Equality

- 9.1 Prize money offered to competitors, including bonuses for times achieved should be equal for all competitors regardless of their nationality or gender – in other words prize money for places should be equal for men and women and for nationals of the host country and athletes of other nationalities.
- 9.2 Races may offer specific-incentive place prizes to nationals of the host country to encourage national participation and development.