



The Residences of the Royal House of Savoy

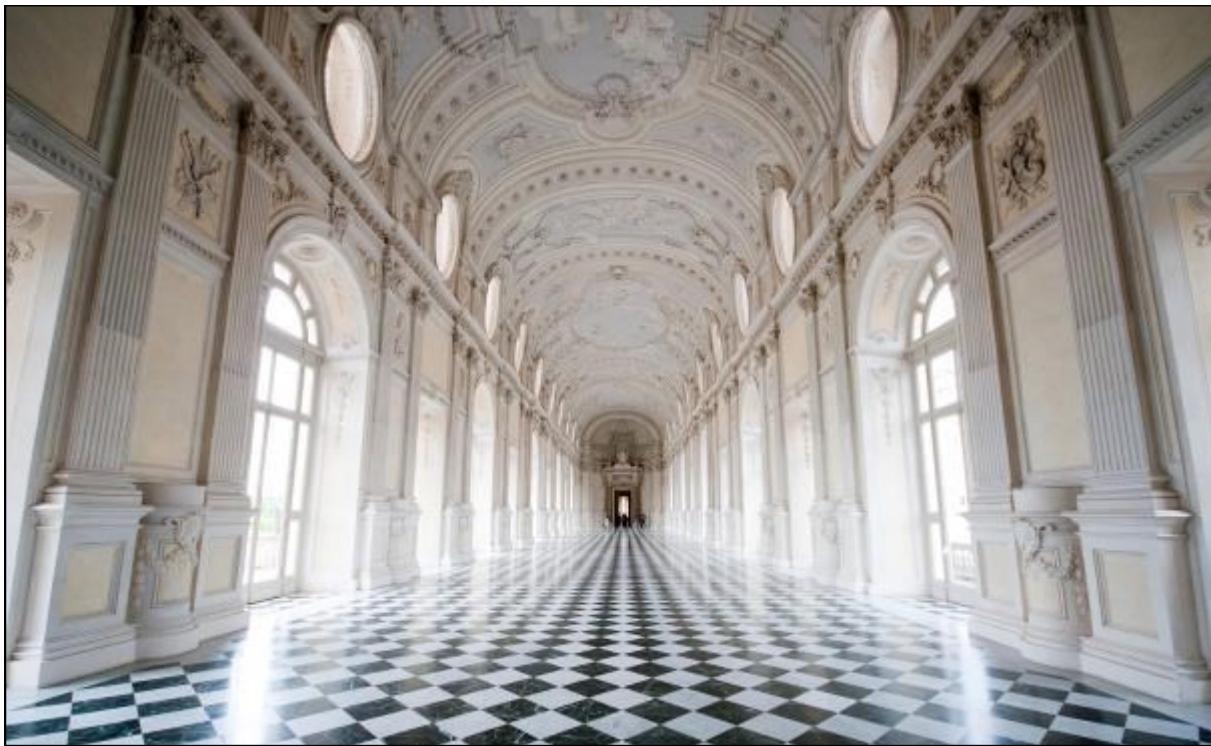
La Venaria Reale

Restored to the Baroque magnificence that inspired its construction in the mid-1600s by Duke Carlo Emanuele II of Savoy, the monumental estate of the **Reggia di Venaria**, located just outside Turin, is once again a **symbol of modernity and culture**.

The **recovery project of La Venaria Reale** culminated in October 2007, with the inauguration of the Reggia after two centuries of neglect and decay and eight years of intensive restoration. Promoted by the European Union and curated by the Italian Ministry of Cultural Heritage and Activities and Tourism together with Regione Piemonte, this project is the largest ever undertaken in Europe in the cultural sector. Since its opening in 2007, **La Venaria Reale has become one of Italy's most visited cultural sites**.

La Venaria Reale is a large **permanent cultural project** that offers opportunities for cultural knowledge and entertainment: its court is open to visitors, offering them a wide range of experiences, including educational activities, exhibitions and events. Here, both Italian and the international public can discover the treasures of art, history and architecture immersed in an extraordinary natural landscape.





The monumental palace, that extends over an area of 80,000 square meters, is home to some of the finest examples of universal Baroque: the enchanting Hall of Diana designed by Amedeo di Castellamonte, the breathtaking Great Gallery and the solemn Church of St. Hubert, the grandiose complex of the Juvarra Stables designed by Filippo Juvarra in the 18th century, the sumptuous decorations, the famous Bucentaur and the spectacular Fountain of the Stag in the Court of Honor. These provide a unique setting for the **Theater of History and Magnificence**, the permanent display — almost 2,000 m long — devoted to the House of Savoy, that spans from the basement level to the *piano nobile* of the Reggia.

Seen from above, the **Reggia and the Gardens** are at the center of an area of architecture and parkland extending uninterruptedly over **950,000 square meters**. All around them, large exhibition complexes emerge, such as the **Juvarra Stables**, the **Rooms of the Pages** and the **Rooms of the Arts**, the **Conservation and Restoration Center** (housed in the 8,000 sq.m. building of the former Alfieri Stables); the **Old Town Center**, the **Castle of La Mandria** and the *Cascina Rubbianetta* farmhouse. The horizon stretches as far as the eye can see over the 6,500 hectares of greenery of the nearby Park of La Mandria.





The Gardens appear today as a **perfectly balanced combination of ancient and modern elements** set in a boundless scenario, where archaeological remains and contemporary artworks dialogue in harmony. The 17th-century grottoes, the ruins of the Fountain of Hercules and the Temple of Diana, the restored Great Pond, the Grand Parterre, the Alleys, the Flower Garden and the Rose Garden, the delightful Fantacasino, and Italy's largest Potager Royal create a unique and unparalleled example of an Italian historical garden, thanks to its glorious perspectives and the vastness of the natural scenery against the backdrop of the Park of La Mandria and the mountain peaks of the Alps in the distance.

At the turn of the century, this **80-hectare area** was so badly damaged as to prevent even the perception of the Gardens' original 17th-18th century layout. A complex restoration project has led, over a period of eight years, to the **reconstruction of the landscape and its historical landmarks** with an eye towards modern **aesthetics and contemporary needs**: more than 170,000 new plants are now in place, next to important art-works by the contemporary masters **Giuseppe Penone** (*The Garden of Fluid Sculptures* and *Anaphora*) and **Giovanni Anselmo** (*Where the Stars are coming one span closer*).



La Venaria Reale, declared part of UNESCO's World Heritage, lies at the heart of the Circuit of Royal Residences of Piedmont and it is connected to Turin's Museum District.





La Venaria Reale is a permanent cultural project that combines historical aspects and entertainment options.

A few hours are simply not enough to experience La Venaria Reale: it takes at least one full day to truly appreciate the wealth of attractions and services available. These include bookshops, cafés and a first-rate restaurant, exhibitions and seminars, educational activities, location rental and assistance for disabled visitors.



The Venaria Reale estate (Reggia, Gardens, Castle of La Mandria) is managed by **Consorzio delle Residenze Reali Sabaude** (formerly, Consorzio di Valorizzazione Culturale "La Venaria Reale"), a Consortium made up of the Ministry of Culture, Regione Piemonte, the Venaria Reale Town Council, Compagnia di San Paolo and Fondazione 1563 per l'Arte e la Cultura.

The Consortium grants considerable management autonomy to La Venaria Reale thanks to its modern organizational and administrative structure with the aim to involve in its promotion and operation the entire Circuit of Royal Savoy Residences of Piedmont.

The Consortium is headquartered at the Reggia di Venaria – Piazza della Repubblica, 4 – Venaria Reale (Turin – Italy) – Ph. +39 011 4992300 – www.lavenaria.it.





LA VENARIA REALE IN FIGURES



- 950,000 square meters of the estate of the Reggia, the Gardens and the Park's outbuildings
- 118,000 square meters of the Reggia and its outbuildings
- 512,000 cubic meters
- 196,000 square meters of stucco and plaster work
- 35,000 square meters of façades
- 30,000 square meters of interior flooring
- 4,750 tons of paving
- 1,600 square meters of frescoes
- 14,800 meters of decorative frames
- 1,300 meters of balustrades
- 100 water jets shooting up to 12 meters in height in the Water Theater at the Fountain of the Stag
- almost 2,000 meters in length for the permanent display
- 60 hectares of restored Gardens
- 170,000 new plants
- 10 hectares of vegetable gardens and orchards in Italy's largest Potager
- 11 million liters of water in the Great Pond of the Gardens, 250 meters long and 50 meters wide
- ½ kilometer in a straight line down Via Maestra, the main street in the old town center
- more than 6,500 hectares of land in the Park of La Mandria
- 35 km of boundary walls around the Park of La Mandria
- 30,000 square meters of floor surface in the Borgo Castello of La Mandria
- 8,000 square meters of floor surface in the Cascina Rubbianetta and the roofed riding ground, with 5 hectares outdoors

La Venaria Reale is one of Italy's most visited cultural sites





REGGIA DI VENARIA

Piazza della Repubblica, 4 - 10078 Venaria Reale (Turin – Italy) – Ph. +39 011 4992300 (operator)

CASTLE OF LA MANDRIA (PARK LA MANDRIA)

Viale Carlo Emanuele II – 10078 Venaria Reale (Torino) – Ph. +39 011 4992300 (operator)

INFORMATION AND RESERVATIONS

ADMISSION AND GUIDED TOURS

Ph. +39 011 4992333

prenotazioni@lavenariareale.it

www.lavenaria.it — www.residenzereali.it

TOURIST INFORMATION

turismo@lavenariareale.it

TICKET OFFICES

Tickets can be purchased on-line (www.lavenaria.it) or at the following ticket offices:

- Main Ticket Office:

Via Mensa 34 – Venaria Reale (Old Town Center near the Reggia) – Ph. +39 011 4992333;

- Carlo Emanuele II Ticket Office (Garden House), when available:

viale Carlo Emanuele II - Venaria Reale (access lane to the Park of La Mandria) - Ph. +39 011 4992333

- Castle of La Mandria (Park of La Mandria) Ticket Office:

Viale Carlo Emanuele II – Venaria Reale – Ph. +39 011 4992333

EDUCATIONAL SERVICES

Ph. +39 011 4992355 - prenotazione.servizi.educativi@lavenariareale.it

LOCATION RENTAL

Ph. +39 011 4992416 - ilmiospazio@lavenariareale.it

BOOKSHOP

Ph. +39 011 4992466 - bookshop@lavenariareale.it

PRESS OFFICE

Ph. +39 011 4992300 - press@lavenariareale.it

RESEARCH CENTER

Ph. +39 011 4992300 - centro.studi@lavenariareale.it

CONSORZIO DELLE RESIDENZE REALI SABAUDE

Staff della Direzione—Comunicazione e Stampa

Reggia di Venaria - Piazza della Repubblica 4 - 10078 Venaria Reale (Torino) - Italia

tel. +39 011 4992300 - fax +39 011 4598432

press@lavenariareale.it - www.residenzereali.it - www.lavenaria.it



AVAILABLE SERVICES

Bookshop, cafés and snack bars, first-class restaurant, access for disabled visitors, mobile APP, audio guides, guided tours, educational activities, location rental.

Seasonally, the Reggia is equipped with picnic areas and high-quality food services at affordable prices:

Il Caffé degli Argenti, the café with a panoramic terrace on the Gardens' Grand Parterre;

La Gelateria delle Rose, the café and ice-cream parlor under the flower pergolas near the picnic area;

Il Patio dei Giardini, the restaurant-café immersed in the greenery of the Lower Park of the Gardens.

For Information and Reservations: ph. +39 011 4598835 - ristorazione@lavenariareale.it

Dolce Stil Novo is the elegant restaurant on the top floor of the Reggia that opens onto the Belvedere terrace. It was awarded one Michelin star by the world-famous guide. An enchanting place to indulge in the exceptional cuisine of the chef Alfredo Russo.

Ph. +39 011 4992343 — info@dolcestilnovo.com

HOW TO GET HERE

Venaria is located approximately 10 km from the center of Turin and it can be reached:

by car

Torino – Tangenziale Nord (Northern Ring Road), Venaria exit (La Venaria Reale – Reggia e Giardini) or Savonera /Venaria (La Venaria Reale - Scuderie Juvarriane).

- Castellamonte (park A) and Carlo Emanuele II (park B) parking areas
Near via Castellamonte and viale Carlo Emanuele II, exit La Venaria Reale – Reggia e Giardini of Tangenziale Torino Nord (Northern Ring Road)
- Park of La Mandria parking area
Viale Carlo Emanuele II (near the entrance Ponte Verde)

by bus

- by GTT "Venaria Express" shuttle service (check timetables on lavenaria.it/en)
- by GTT regular bus: routes 11, SF2, VE1 - GTT toll free number: +39 800 019152 – www.comune.torino.it/gtt

by train

GTT Torino Dora – Ceres Route (Venaria station, viale Roma)

by plane

"Sandro Pertini" International Airport in Caselle Torinese. From the airport take the Expressway (Superstrada) to Turin or the Turin – Ceres train.

by bicycle

The Reggia di Venaria estate and the Castle of La Mandria are part of the cycle route that connects the Royal Residences of Piedmont known as the *Corona Verde* (Green Crown).

You can download press kits and images of the Reggia and the Gardens here:
www.lavenaria.it/en - Press Office - Presentation and information



Media contacts:

RESIDENZE REALI SABAUDE MANAGEMENT STAFF — COMMUNICATION AND PRESS OFFICE

Andrea Scaringella (Head)

Matteo Fagiano
Carla La Gatta

ph. +39 011 4992300
press@lavenariareale.it
www.residenzreali.it
www.lavenaria.it



Residenze Reali Sabaude

THE CASTLE

OF LA MANDRIA

❖|Castello della Mandria



RESIDENZE
REALI
SABAUDE



The Castle of La Mandria

2

Immersed in 3,000 hectares of meadows and woods of the Natural Park
**The favorite residence of the first King of Italy
with its fascinating Royal Apartments rich in art and history**



The **Castle with its charming apartments** wanted and inhabited by King Vittorio Emanuele II of Savoy (1820-1878) and Rosa Vercellana (1833-1885), Countess of Mirafiori and Fontanafredda is immersed in the centuries-old greenery of Parco naturale della Mandria, and an extension of the Gardens of the nearby Reggia di Venaria, near Turin.

The Castle comprises more than 20 rooms, designed and organized for the posh country life of the sovereign, his beloved wife and their family, and bears witness to the passions of Italy's first King. The atmosphere is unique and special thanks to the richness of furnishings and the works of art that embellish the rooms, conjuring up the taste of the patron: to this day, the succession of living rooms, bedrooms and reception rooms allow discovering the couple's "Bourgeois" character.

The high quality of the coffered ceiling decorations, painted doors and precious wallpapers convey the meticulous guidance of Architect Domenico Ferri (1795-1878). The King's affection for his "Bela Rosin" and love for hunting are the dominant themes of the entire tour.

Just like Reggia di Venaria, Castello della Mandria too is managed by Consorzio delle Residenze Reali Sabaude, and was declared World Heritage by UNESCO, together with the other Royal Residences of Piedmont.



CONSORZIO DELLE RESIDENZE REALI SABAUDE
Press Office

Reggia di Venaria - Piazza della Repubblica 4 - 10078 Venaria Reale (Torino) - Italia
tel. +39 011 4992300 - fax +39 011 4598432
press@lavenariareale.it - www.residenzereali.it - www.lavenaria.it



The history of **La Mandria**, the current **Parco Regionale** that stretches over 3,000 hectares and is surrounded by about 35 km of boundary wall, is closely connected to that of the city of Venaria Reale and its Royal Palace: indeed, the estate was built in the XVIII century, as center for the breeding and reproduction of purebred horses for the Savoy rulers who, with their accompanying court, devoted themselves to hunting in the former territory of Altessano Superiore.

Today, it represents one of the major and most relevant environmental protection sites in the Italian North-West, in which different species of wild and domestic animals live freely or in a semi-wild state; the estate is also home to the most significant lowland forest specimen of Piedmont.

The construction of the **Castle** dates back to the early eighteenth century and coincides with the second building phase of Venaria: after Michelangelo Garove, other famous architects worked there, such as Filippo Juvarra and Benedetto Alfieri, who were already active at the Reggia.

After the Napoleonic foray, a new chapter for the future Park was inaugurated by Vittorio Emanuele II who, in 1863, bought the estate and made the Royal Apartments of the Castle among one of his favorite residences: it was in this period that the complex expanded and was enhanced, eventually becoming the current Borgo Castello.

La Mandria also houses other important architectural structures scattered throughout its territory. Among these, the Bizzarria, a distinctive structure built around the mid-nineteenth century, which served as a hunting repository for Vittorio Emanuele II, as well as **Villa dei Laghi**, a neo-Gothic building built around the middle of the nineteenth century in a remarkably charming setting, enhanced by three small lakes.

Finally, King Vittorio Emanuele left us the Rubbianetta, the majestic horseshoe-shaped farmhouse expressly designed to breed quadrupeds (later home to the International Horse Center) .



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CASTLE OF LA MANDRIA (PARK LA MANDRIA)

Viale Carlo Emanuele II - 10078 Venaria Reale (Torino) - Tel. +39 011 4992300 (centralino uffici)

INFORMATION, RESERVATION

GUIDED TOURS

Ph.: +39 011 4992333

prenotazioni@lavenariareale.it

www.lavenaria.it - www.residenzereali.it

www.parcomandria.it

TOURIST INFORMATION

turismo@lavenariareale.it

TICKET OFFICES AND ADMISSION

Dedicated ticket or possibility of joint ticket to visit Reggia di Venaria

Tickets can be purchased online at www.lavenaria.it, or at the following sales points:

Biglietteria Main Ticket Office:

Via Mensa 34 - Venaria Reale (Old Town Center in front of the Reggia) - Ph. +39 011 4992333;

Carlo Emanuele II Ticket Office (Garden House) when in operation:

viale Carlo Emanuele II - Venaria Reale (access lane to the Park of La Mandria) - Ph. +39 011 4992333

Castle of La Mandria (Park La Mandria) Ticket Office:

viale Carlo Emanuele II - Venaria Reale - Ph. +39 011 4992333

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PRESS OFFICE

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RESEARCH CENTER

Ph. +39 011 4992300 - centro.studi@lavenariareale.it

AVAILABLE SERVICES

Bookshop, access to guests with impaired mobility, mobile APP, audio guides, guided tours, educational activities, location rental

HOW TO GET THERE

Castello della Mandria is located about 1.5 km from Reggia di Venaria and can be reached by GTT shuttle and tourist train (or by car with parking near the entrance to Ponte Verde, on Viale Carlo Emanuele II of Park La Mandria)

You can download press kits and images of the Reggia and the Gardens here:

www.lavenaria.it/en - Press Office



Media contacts:

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